

THE WILD EXCHANGE

ACTIVATING INDIGENOUS FOOD SYSTEMS FOR TOURISM, PRODUCT INNOVATION & MARKET TRANSFORMATION

PROGRAMME AT A GLANCE

OCT 29 09:00 – 15:30		Executive Roundtable Discussion
	09:00	WELCOME – Opening Remarks & Keynote Address
	09:45	SESSION I – Setting the Stage: From Commodity to Cultural and Economic Asset. Positioning Indigenous Crops at the Heart of Premium Tourism, Hospitality, and Destination Branding
	10:35	COFFEE BREAK
	10:45	SESSION II – The Business Case: Investing in the WILD Economy Part 1 – The Evidence: hospitality, product innovation & SME spotlights Part 2 – The Investor Lens: financing & development institutions respond
	12:30	LUNCH
	13:30	SESSION III – From the Table to the Market: Pressure Testing the Pipeline
	14:45	COFFEE BREAK
	15:00	CLOSE – Summary Thoughts, Remarks & Wrap
OCT 30 09:00 – 22:30		Immersive Experiences: Indigenous Food Systems in Practice
09:00 – 13:00	09:00	SITE VISIT
18:00 – 19:30	18:00	COCKTAIL SESSION – Executive networking
19:30 – 22:30	19:30	WILD FEAST GALA DINNER